



# Best ReGuards™

## VEHICLE PROTECTION

2014 is predicted to be an optimistic year for the used car market, as franchised dealers are predicted to increase their used car inventory by 3 million units.

**Are your independent dealerships prepared to capture their share of the used car market** while, at the same time, managing a balanced inventory?

"Consumers are spending as their incomes rise, but they are unwilling to go out on a limb to borrow more money"  
- *Forbes*

"Used car sales will continue to fluctuate and in many cases decline as used cars become more plentiful as a result of more vehicles being traded in"  
- *NIADA*

"Auto-loan originations to consumers with scores below 660 totaled \$153 billion last year, up from \$66 billion in 2009"  
- *Moody's Analytics and Equifax*

## Increasing profit potential for agents and dealerships

When weighing the pros and cons of purchasing a car, many people are concerned not only with price, but also what you can offer them that others don't. Some of your most loyal customers are purchasing used vehicles that are no longer under manufacturer warranty. While they may not be able to afford your traditional vehicle service contract, they are very interested in purchasing mechanical breakdown protection for their vehicle.

Set the stage for your dealership to drive even greater loyalty with all your customers by providing them real value with Best ReGuards, an extensive vehicle service contract designed to:

- Increase your product portfolio to generate greater profits
- Cultivate client relationships by providing new market opportunities
- Match consumer buying trends to the dynamics of your dealership

Available on thoroughly inspected, pre-owned vehicles, Best ReGuards focuses on the most expensive components of a used vehicle:

- ✓ Transmission
- ✓ A/C
- ✓ Engine
- ✓ Electrical
- ✓ Seals/Gaskets

**Give your business and your dealerships a market differentiator that will increase store traffic, referrals, and repeat sales with Best ReGuards from EFG Companies.**

Developed by EFG Companies, the leaders in consumer protection for more than three decades, Best ReGuards was designed specifically to support the agency model by taking into account current and future market conditions.

**EFG takes care of the details, letting you focus on your income potential, with:**

- Turnkey handling of reserve requirements and underwriting criteria
- Total program administration — from collateral design to claims processing
- Fast, reliable payment through our secure credit card payment process on all vehicle service contracts
- Full retail remittance on both parts and labor, with 94 percent of all submitted claims being paid on all vehicle service contracts

Un-matched  
client engagement  
and history of  
innovation



**Contact EFG today to learn more on how Best ReGuards will increase your business and profit opportunities**

**855.280.0419 | [www.efgcompanies.com](http://www.efgcompanies.com)**