



MEDIA ALERT

EFG Companies Has Changed F&I Product Paradigm in the Independent Dealer Space

Company Displays Proprietary Method at Booth # 428 at the Annual NIADA Convention

Dallas, TX — June 9, 2015 — EFG Companies, the innovator behind the award-winning Hyundai Assurance program and Bronze Partner of NIADA, asserts that independent dealers need more than F&I products alone to reach their F&I profit potential. While product administrators have traditionally taken this singular approach, EFG has proven that the combination of its products with its full-service engagement model maximizes F&I profit potential, enables dealers to get more deals financed, and increases overall dealership profitability. Beyond products and administration, EFG's engagement model includes performance services such as:

- F&I development;
- training;
- talent recruitment;
- lender relationship development; and,
- compliance.

See the difference with EFG's sophisticated approach to F&I success at the National Independent Automobile Dealers Association (NIADA) annual convention, to be held June 22-25 at Caesar's Palace, Las Vegas, NV. The company will have a host of experts onsite to answer questions on topics such as compliance, maximizing F&I product potential and increasing deal finance rate. For more information about the event, visit <http://www.niada.com/convention.php>

Sponsor: EFG Companies is proud to be a NIADA Bronze Partner

Speaker: Todd Cooper, Vice President, Specialty Channels, will join the panel *The Power of Certified - Why CPO Sales Continue to Escalate*, Thursday, June 24 at 8:30am

Exhibit: Visit us in booth #428 and taste EFG's perfect F&I profit cocktail

About EFG Companies

EFG Companies combines almost 40 years of experience serving as an industry innovator of consumer and vehicle protection programs with the company's commitment to raising the industry bar in providing superior client engagement. With 100% of their field and administrative teams AFIP and ASE certified, EFG's professionals provide world-class product development and administration, go-to-market strategies, training and auditing support across a multitude of channels. www.efgcompanies.com