

THINK LIKE AN F&I MANAGER

EFG Lender Intelligence



THE RAT RACE IS ON!



READY

Vehicle prices will rise due to foreign trade issues.

SET

Interest rates are expected to increase 3 times in 2017.

GO

Lenders are reducing subprime originations, creating a race for prime loan volume.

With a race for market share, lenders that make dealer profitability goals a priority will be well placed to increase their auto loan volume.

The more options you provide dealers to increase their profit margin in a compliant manner, the more likely they are to choose your loans. This can be accomplished by **providing complimentary consumer protection products** which help set the stage for F&I managers to upsell customers to enhanced or expanded coverage. This increases your margins in addition to the dealership's PRU.

Contact us today at 800-527-1984.

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