THINK LIKE AN F&I MANAGER EFG Subprime Intelligence

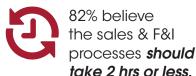




LONG SALES AND F&I PROCESSES ARE A PAIN POINT FOR DEALERS

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According to a recent survey of dealerships published in *Subprime News*:





80% state that it actually *takes 2 hrs or longer*



40% acknowledge needing 3 hrs or longer to finalize a sale

While consumers are demanding swifter loan approvals, many dealerships feel hamstrung by the F&I process.

Separate your institution from the pack. Provide F&I managers a way to shorten the F&I product presentation; and increase dealership profitability with complimentary F&I products that also provide the opportunity for upgrade income.